Family Business Profile

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| 1. Tia McSwain |
| 1. Kim Rodgers |
| 1. Rodgers Family Pharmacy |
| 1. Pam Rodgers, Manager Skylar Rodgers, Board Member |
| 1. Petal, Mississippi |
| 1. November, 3rd 2019 at 1:48 pm |
| 1. Email: None |
| 1. Website: <https://rfpcares.net/>   Facebook: <https://web.facebook.com/RodgersFamilyPharmacy/?_rdc=1&_rdr> |
| 1. Rodgers Family Pharmacy is a pharmacy that has been in existence and serving the society of Mississippi for the last 29 years. The company was designed and started by a member of the society and has been effective in serving the society. The family was started by Kim Rodgers and with the assistance of his wife and daughter, they have been able to manage the business venture and ensure that it is successful in achieving the desired status of service to the society. The company focuses on provision of medication, medication review, diabetes products and services as well as reminders through texts and emails on the need for refilling of medicine. It also provides consultation services in terms of drug usage.   About us Link: <https://rfpcares.net/about-us/> |
| 1. The company is well established in its areas of operation. As such, it as developed to be one of the biggest companies in its areas of operation. Additionally, the company falls in the category of companies that are owned and managed by family members who are the Rodgers family. Despite the distance difference between me and the company, its effective communication channels in form of email and the 24 hours response team form critical basis for the reason I chose this company for this assignment. As such, the main reason can be identified to be the varsity of the market that the company reaches, its impact in the market and the availability and accessibility of information from the company through its effective communication channels. |
| 1. The company is a good choice for the family business profile assignment. it has developed information communication infrastructure that serves the purpose of providing critical information for the purpose of analyzing and completing the family business profile. The business has also been in existence since 1990 and has developed significant market share and d is stable in its production services. As such, the company qualifies for the assignment. Lastly the communication is effective with the willingness of the company staff, management and ownership to provide critical information through the official email of the company and the management as such, I believe that the company is effective and fitting for the family business profile. |