**TEAM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Submission Day: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Last Name & First Name of the Team Members (in alphabetical order):**

1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
2. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
3. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
4. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
5. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
6. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **#** | **Content** | **individual contribution (in %)** | | | | | | **Notes** |
| **1** | **2** | **3** | **4** | **5** | **6** |
| 0.1 | Cover Page |  |  |  |  |  |  |  |
| 0.2 | Table of Contents, report integration |  |  |  |  |  |  |  |
| 0.3 | Executive Summary |  |  |  |  |  |  |  |
| 1 | Introduction: overall goals and objectives |  |  |  |  |  |  |  |
| 2 | Managerial decision making process for selected functional areas of the new business unit |  |  |  |  |  |  | minimum one functional area per team member |
| 2.1 | Functional area #1: Marketing Management |  |  |  |  |  |  | to be completed jointly by all team members |
| 2.2 | Functional area #2: Innovation Management |  |  |  |  |  |  |  |
| 2.3 | Functional area #3: Operations Management |  |  |  |  |  |  |  |
| 2.4 | Functional area #4: Financial Management |  |  |  |  |  |  |  |
| 2.5 | Functional area #5: HR Management |  |  |  |  |  |  |  |
| 3 | Application of decision support tools (two tools per area) |  |  |  |  |  |  |  |
| 3.1 | Functional area #1 |  |  |  |  |  |  |  |
| 3.2 | Functional area #2 |  |  |  |  |  |  |  |
| 3.3 | Functional area #3 |  |  |  |  |  |  |  |
| 3.4 | Functional area #4 Financial Management |  |  |  |  |  |  |  |
| 3.5 | Functional area #5 |  |  |  |  |  |  |  |
| 4 | Evaluation of the results of the business simulation (for the selected areas and the selected decision support tools) |  |  |  |  |  |  | min one functional area per team member |
| 4.1 | Functional area #1 |  |  |  |  |  |  |  |
| 4.2 | Functional area #2 |  |  |  |  |  |  |  |
| 4.3 | Functional area #3 |  |  |  |  |  |  |  |
| 4.4 | Functional area #4 Financial Management |  |  |  |  |  |  |  |
| 4.5 | Functional area #5 |  |  |  |  |  |  |  |
| 5 | Summary of the results, recommendations, and conclusions |  |  |  |  |  |  |  |
| 5.1 | Summary of the results |  |  |  |  |  |  |  |
| 5.2 | Recommended strategy |  |  |  |  |  |  |  |
| 5.3 | Implementation plan for the selected strategy |  |  |  |  |  |  |  |
| 5.4 | Conclusions |  |  |  |  |  |  |  |
|  | References |  |  |  |  |  |  |  |
|  | Attachment 1 |  |  |  |  |  |  |  |
|  | Attachment 2 |  |  |  |  |  |  |  |
|  | Attachment 3 |  |  |  |  |  |  |  |
|  | Attachment 4 |  |  |  |  |  |  |  |
|  | Attachment 5 |  |  |  |  |  |  |  |
|  | Attachment 6 |  |  |  |  |  |  |  |
|  | Attachment 7 |  |  |  |  |  |  |  |
|  | Attachment 8 |  |  |  |  |  |  |  |
|  | Attachment 9 |  |  |  |  |  |  |  |
|  | Attachment 10 |  |  |  |  |  |  |  |